

## Recruitment Tips

*It is sometimes a question of survival. Your student organization must attract new members in order to survive, stay a viable organization and accomplish your group's mission.*

*The following are some practical tips you could use to build your membership:*

Personal contacts. Tell your friends, invite folks you know to come to a meeting or event.

Talk up your student organization in class - if appropriate.

If your student organization's mission is "noble," sell that concept.